

## ***Press Information***

### **C&A presents the fashion highlights for Autumn/Winter 2011 International fashion show in Trade Fair Hall 1 in Düsseldorf**

This year, C&A Europe is proud to look back on the 170 years of its history. Founded in 1841 in Sneek in The Netherlands, C&A is also celebrating its centenary in Germany, its 20<sup>th</sup> anniversary in Portugal, and its 10<sup>th</sup> anniversary in Poland.

Autumn/Winter 2011 is also going to see an extended trip through the various style epochs of fashion history in Europe. We can start looking forward to the coming season's styles.

Yessica Pure, inspired by the silent movies of the 1920s, is characterised by its clear, almost architectural collection in elegant shades.

A-line looks with futuristic accents in black, white and red are given a modern 50s and 60s-style interpretation in the Clockhouse Rebel look. New interpretations of influences from the 70s, such as high waists on trousers, pussy-bow blouses and oversized coats, are other "musts" of the winter season. The brightly-coloured Preppy theme brings a young college look. The Yessica collection, inspired by the 20s and 30s, includes decorative elements such as brocade, gold embroidery and velvet.

Once again the team of international models is headed by Mirja du Mont. Hamburg-born Mirja has already proved herself as a model, actor and presenter. She has most recently made a name for herself as a writer with her husband Sky. As usual, the show will be choreographed by Bruce Darnell, who never fails to create memorable and inimitable new accents on the catwalks of the international fashion scene.

C&A has chosen the Trade Fair Hall in Düsseldorf for the international Press Fashion Show on 20 April 2011.

The C&A Press Fashion Show, which this April is taking place for the fifteenth time, has become something of a tradition. Some 300 international guests from 12 different countries are expected and this year will be the second time that representatives from China's fashion press are present.

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### **Yessica Pure: Metropolis**

**Inspiration:** Inspired and characterized by the legendary sci-fi silent movie of the German Expressionism and the architecturally futuristic city. **Colours:** The colour range is discerningly elegant and luscious, ranging from pure white, camel and pearl sand to brown and icy gold. **Key styles:** The eye-catcher is the full-length sequinned dress with a train. The high-waisted Marlene trousers combined with a woollen roll-neck sweater and with a fake fur Cossack hat to match are the season's highlights and "musts". The modern cape jacket in mixed wool fibres combined with the new jodhpurs is a pure statement. The look is created by the re-formatted chinos in flowing viscose teamed with a silk pussy-bow blouse and fake fur aviator jacket. The high-tech fibre single-button blazer with shawl collar and sharply cut waist was created for the architecturally clean look. The jacquard skirt for the Mad Men look is combined with a graphically clean fake fur mink. The floor-length down outdoor coat creates the Premium Casual look. The knitted jumpsuit with a floor-length woollen or fake fur coat perfectly reflects the theme. **Fabrics:** The lightweight, flowing fabrics in glossy satin; high quality real leather; clever, high-quality fake furs; technical fabrics such as high-tech polyester fibres; reformatted ice gold sequins; outdoor wool, nylon taffeta; rich jacquards in gold lame, bouclé; mouliné and high-quality knits in wool and mohair, and fine jerseys complete the collection. **Accessories:** A modern double belt in high quality nappa leather and long gloves in soft nappa were designed for the looks. A muff was created from the high quality fake fur as a highlight.

### **Clockhouse Girls: Rebel**

**Inspiration:** The Sixties with a touch of rebellion: gender play, cute girly styles meet masculine tomboy elements. A modern interpretation of the 60s with a trendy "going out" attitude. **Colours:** Black, grey, navy and white dominate. Deep wine and bright red provide contrasting highlights. **Fabrics:** Chiffon, tweed, checks, wool, fake fur, feathers, 60s-inspired op art prints and polka dots. **Key styles:** 7/8 cigarette pants, cape coats and cropped cape jackets, double-breasted A-line coats, fake fur collars, A-line dresses, masculine shorts, miniskirts, pleated dresses and tops. **Accessories:** Stylish bowler hats, berets, penny loafers in red and black/white colour block, high-heeled 60s pumps with a bow for clashy contrasts.

### **Clockhouse Boys: Rebel**

**Inspiration:** Smart grown-up look with a dandy attitude. **Colours:** Navy blue, wine red, black and shades of grey. **Fabrics:** Heavy and fine knits, clean denim qualities, compact wool qualities. **Key styles:** Chunky knit cardigans with cables and shawl collars, cotton shirts, smart woollen caban jackets with utility elements, sporty fine knit hooded cardigans, chinos, clean 5-pocket denims. **Accessories:** Smart half-high boots, snoods, bow tie, leather gloves, braces.

### **Yessica: Legacy**

**Inspiration:** Very British. On the one hand, English country life in the typical "hunter" feel with a luxurious outdoor lifestyle and chic equestrian style with leather details, and on the other a slightly younger casual hiking look with Fair Isle jacquards, corduroy and waxed jackets. **Colours:** Camel, khaki, bitter chocolate and snow white with spicy highlights in rust, mustard and brick red. **Fabrics:** Classic checks in wool blends, corduroy, waxed cotton for

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outdoor clothing, colourful mouliné wool blend knits, dressy satin blouses, paisley print voiles and soft brushed jersey. **Key styles:** Classic wool blend check blazer with leather-look detailing, waxed cotton jacket with hunter pocket details, tweed-look jodhpur-style trousers, colourful Fair Isle knitwear, chunky melange cardigan with leather detailing, wool blend poncho with check-lined hood. **Accessories:** Leather-look belt with riding-style buckle, saddle bags with luggage closure and antique brass hardware, woollen check scarves, traditional country-style wellingtons, classic prints for silk scarves and lace-up boots.

### Angelo Litrico: Legacy

**Inspiration:** English country style with hunting and hiking touches. **Colours:** Tobacco brown, mood indigo, chocolate chip, coffee bean, Tibetan red, Arabian spice, russet brown and spruce yellow. **Fabrics:** Tweed, washed leather, jacquards, raw pure indigo denims, washed-out denims with beige tinting, checks, chunky knits. **Key styles:** Tobacco brown leather field jacket with slim-fit raw indigo denim trousers with a checked long-sleeve shirt, trilby hat, russet brown shawl collar cardigan and cable knit snood. Padded tweed body warmer and blazer with stone-washed cuffed denim trousers, jacquard crew neck jumper and long-sleeve shirt in stone-washed denim. **Accessories:** Cable knit snood, handled flight bag in washed-out leather, hiking-style boots.

### Toddlers and Girls

**Inspiration:** The miracle of nature, forest animals, fairytales and the enchanted forest in all its sparkling and glittering magnificence. **Colours:** Two colour palettes dominate this season: a soft one in white, beige, pink and grey, and a richer one in brown, purple and fuchsia with accents in orange and red. **Fabrics:** We love organic cotton! Tops: Mainly cotton jersey and chunky knits. Brushed sweatshirt qualities with a very soft touch. Micro fleece and shearling lambskin imitations. Bottoms: Denim and corduroy. Shorts and trousers slim-fit and in regular shapes or with thermal lining. Skirts and dresses: Tiered or layered skirts in cotton or corduroy. Ruffles, embroidery, all-over flower prints and checks. **Key styles:** With the typical Fair Isle jacquards. Fur-trimmed cardigans, cable and chunky knit sweaters. Details such as toggle buttons, leather trims and elbow patches. **Accessories:** Knitted accessories with jacquard designs, fake fur trims and animal prints on hats.

### Toddlers and Boys

**Inspiration:** The unspoilt nature of North America with its snow-covered mountains, deep blue lakes, ancient forests and wild animals. **Colours:** Warm browns with strong reds and plain greys. Black with a touch of blue. **Fabrics:** Cotton and polar. **Key styles:** Clean 5-pocket denims. Warming jacquards, prints inspired by nature, heavy garments as hooded cardigans and sweats. Used, destroyed, rip and repair look in vintage denim. **Accessories:** Pilot and Peruvian styles in jacquards with fur trims and funky animal heads.

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**Inspirations:** The collection is inspired by strong, modern women. To show that sensuousness can be opulent, dramatic and glamorous as well as clean and understated. **Colours:** Warm reds and golds in combination with black on the one hand, and on the other simply black as a modern interpretation of sensuousness. **Fabrics:** This season sees lots of shimmering satin and dramatic lace. Also key: the play between the seductive transparency of fine meshes and organza next to wonderfully soft opaque microfiber. **Key styles:** Essential: bodies with transparent cutouts, sculpted bras and highwaist briefs. Opulent double layers of lace and satin are a must for sensuous corsage styles. Nightwear radiates pure femininity and luxurious glamour. Here too, satin is essential: long chemises, oversized pyjama tops with Marlene pants, sexy but simple strappy short chemises.

### **Clockhouse Girls: Preppy**

**Inspiration:** Preppy and happy! A young casual collection that is based on the American preppy college and campus style. Dominated by bright colours, the classic prep look is combined with understated prints, and includes aviation style and street culture influences. **Colours:** The basic colours are black, white and navy, flashed up with brights such as red, pink, mandarin, purple and teal. All in all, a very colourful look! **Fabrics:** Heavy knits, tweed, a mix of leather and teddy fur, padded nylon, coloured bottoms in twill and corduroy, colourful mini checks, 60s inspired op art and all-over graphics. **Key styles:** College blousons and corduroy blazers, checked shorts and miniskirts, flared pants, aviator jackets and coats, original knits (cable, pompoms and bows), padded nylon vests and jackets. **Accessories:** Aviator hats, quilted polyester shoppers, colourful heavy knitted pom-pom scarves and beanies, berets, casual snoods.

### **Clockhouse Boys: Preppy**

**Inspiration:** Relaxed, urban casual look with street style attitude. **Colours:** Cobalt blue, bright red, black, white, shades of grey. **Fabrics:** Authentic washed denims, chunky knit qualities, heavy sweat qualities, compact jerseys. **Key styles:** Thick quilted nylon vests, jogging bottoms, checked shirts, sporty jeans with ribbed waistband, short-sleeve T-shirts with graphic front prints, chunky Norwegian cardigans. **Accessories:** Sporty hi-top sneakers, flat caps, oversized chunky jacquard scarves.

### **Yessica: From Russia with love**

**Inspiration:** Opulent Winter Palace in St. Petersburg chic meets the trendy colours of Moscow's Red Square. Lavish ornamental gold detailing, Cossack style accessories in combination with intense paisleys, brocades and velvet dresses, the mood is luxurious and mysterious. **Colours:** Bordeaux, rosehip, deep teal and plum with highlights in black and snow white. **Fabrics:** Rich wool blends, velvet, fake fur, satin, soft brushed jersey, chiffon, heavy-gauge wool blend knits. **Key styles:** Military style maxi coat with fake fur trim, velvet skater-style skirt, floor-skimming paisley maxi skirt, tailored brocade blazer, Cossack print jersey dresses. **Accessories:** Fake fur muffs, knee-high lace-up boots with fake fur, drawstring tote bags, fake fur-trimmed leather gloves, hobo bags with tassels.

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### **Angelo Litrico: From Russia with love**

**Inspiration:** The classic movie “Dr. Zhivago” was the influence behind this authentic style.

**Colours:** Black, anthracite grey, beige and red. **Fabrics:** Black and grey melange wool blends and cotton twill, cotton poplin, chunky knits and fake fur. **Key styles:** Grey melange double-breasted army coat, cropped drop crotch trousers and cross-laced jumper, army shirt in Tibetan red, black padded gloves, fake fur scarf and high army boots. Black Red Army style coat, black slim-fit washed denims with a chunky roll neck sweater and beige chunky scarf, fake fur Russian hat and high army boots. **Accessories:** Heavy black leather belt, army boots, chunky scarf and leather gloves.