



Media Information

Eric Brenninkmeijer to take over new responsibilities at COFRA Holding

Düsseldorf, 8 June 2022 – C&A announced today that Chief Selling & Markets Officer, Eric Andrew Brenninkmeijer has decided to join COFRA Holding and as a consequence will leave C&A Europe's Management Team in September 2022. After a transition period from June to August 2022 his tasks will be taken over by Jason Morgan who started as Chief Operating Officer in April 2022.

“It is with deep gratitude that we bid Eric goodbye wishing him all the best for the next chapter of his career”, said Giny Boer, Chief Executive Officer of C&A Europe. “Eric has shaped the company over more than three decades with his passion for our business and people, his authenticity in his relationships and his servant leadership.”

Eric Andrew Brenninkmeijer had joined C&A in 1990 and served in a multitude of different functions, including eight years in Brazil. In 2014, he assumed the leadership of C&A's operations in Belgium and Luxemburg. Later on, his responsibilities were extended to the Dutch market. Eric moved to lead the German operations in 2020 and joined the European Management Team as Chief Selling & Markets Officer shortly after.

About C&A

With over 1,300 stores in 18 European countries and more than 25,000 employees, C&A is one of Europe's leading fashion retailers. Every day, C&A welcomes about two million visitors to its stores in Europe and offers quality fashion at affordable prices for the whole family. For further information, please visit our website: www.c-a.com

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