



## Media Information

### C&A's 2021 Sustainability Report proves C&A is on track in its strategy

- C&A's 2021 Sustainability Report reveals considerable steps in the 2028 Global Sustainability Strategy.
- Besides improvements in the use of more sustainable materials and the implementation of circular product designs, the report highlights the ramp-up of production at C&A's Factory for Innovation in Textiles in Germany.
- Further information is provided on C&A's website and in the report for download.

**Düsseldorf, 13 October 2022** – Today C&A publishes its recent sustainability report proving to be on track towards its goals announced in the 2028 Global Sustainability Strategy. Notable steps have been taken in the use of more sustainable materials and more circular product designs. Following the company value “We Care for People & Planet”, C&A takes a leading role within the entire textile industry.

Giny Boer, CEO of C&A, is pleased with the results of the report and pledges further efforts to maintain a leadership position in the industry: “C&A's 2021 Sustainability Report has a two-fold message: On the one hand it shows that we are at the forefront of making fashion more sustainable. On the other hand we must concede that our industry still has a long way to go. All of us must take on the responsibility to further transform our business model and make it more sustainable.”

The report highlights achievements particularly in the use of sustainable materials and the implementation of circular product designs: 99% more sustainable cotton has been sourced and the use of recycled polyester has been tripled from 5.3 % to 15.7 %.

The report also emphasises the successful ramp-up of C&A's new and CO2-free production facility C&A FIT manufacturing more than 400,000 pairs of jeans a year. With its new production site in Mönchengladbach, Germany, C&A was able to establish a lighthouse project, where innovative approaches are put in practice and insights are shared with partners from science and economy.

With this report, C&A reveals the significant steps it has taken to achieve the goals set out in the 2028 Global Sustainability Strategy: sourcing 100% of the core materials more sustainable, pursuing the elimination of plastic pollution by replacing 50% of the single-use plastics in the stores, innovating the products and extending the life of 7 out of 10.

Further information is provided on [C&A's website](#) and in the [report for download](#).

#### About C&A

With over 1,300 stores in 17 European countries and more than 25,000 employees, C&A is one of Europe's leading fashion retailers. Every day, C&A welcomes millions of visitors to its



stores in Europe and to its online shop. C&A offers quality and long-lasting fashion at affordable prices for all. For further information, please visit our [website](#).

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