



Media Information

C&A and Zalando extend their successful partnership

- C&A joins forces with Zalando Partner Program.
- After establishing a successful collaboration with the Zalando Connected Retail program, C&A now has direct access to the partner's logistics network via Zalando Fulfillment Solutions (ZFS).
- Rollout in Germany, the Netherlands, Belgium, Austria, France and Italy.

Düsseldorf, 26 July 2022 C&A has extended its e-commerce activities by becoming part of the Zalando Partner Program. The fashion retailer is building on an already successful partnership with Zalando's omnichannel program Connected Retail and is expanding it to join its marketplace model Partner Program as well. C&A will take advantage of Zalando Fulfillment Solutions (ZFS) which will ensure an even faster and more reliable order-handling process for customers.

A curated selection for women, teenagers, men and kids will now be available in the Zalando Fashion Store in Germany, the Netherlands, Belgium, Austria, France and Italy.

"We are very pleased with our partnership with Zalando," says Joris van Rooy, Chief Consumer & Digital Officer at C&A Europe. "And we are now very excited to create with Zalando greater access to the best of C&A."

About Zalando

Zalando (<https://corporate.zalando.com>) is a leading European online platform for fashion and lifestyle. Founded in Berlin in 2008, we bring head-to-toe fashion to almost 49 million active customers in 25 markets, offering clothing, footwear, accessories, and beauty. The assortment of international brands ranges from world-famous names to local labels. Our platform is a one-stop fashion destination for inspiration, innovation, and interaction. As Europe's most fashionable tech company, we work hard to find digital solutions for every aspect of the fashion journey: for our customers, partners and every valuable player in the Zalando story. Our vision is to be the Starting Point for Fashion and a sustainable platform with a net-positive impact for people and the planet.

About C&A

With over 1,300 stores in 18 European countries and more than 25,000 employees, C&A is one of Europe's leading fashion retailers. Every day, C&A welcomes millions of visitors in its stores and online in Europe, offering high-quality, long-lasting clothes for the whole family at affordable prices. For further information, please visit our website: www.c-and-a.com

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